

# 2020-2021 District Goals



District: 306 A2  
Constitutional Area: India, South Asia and Middle East

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	20
2nd Quarter	1	20	50	50
3rd Quarter	1	20	30	10
4th Quarter	1	20	40	40

### FY New Clubs

3

### FY Charter Members

60

### FY New Members

120

### FY Retention Goal

120

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

60

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
01. Club orientation program	GMT Coordinator and all region and Zone chairpersons	Travelling / Venue / Refreshments/ Past Governors	1st August 2020	31st March 2021
02. Orientations for existing clubs	GMT Coordinator and club presidents	Travelling / Venue / Refreshments/Past Governors	1st August 2020	31st March 2021
03. Lions Leadership Training Program	GA Team	Multiple District Training Institute	15th August 2020	15th August 2020

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

01. 100% reporting of MMR.
02. Reporting club activities to international.
03. Increase usage My LionApp for reporting.

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Club secretary training programs to increase awareness of reporting	GA Team	Travelling / Venue / Refreshments/ Past Governors	13th June 2020	13th June 2020
IT training for club offices to increase awareness of using My Lion App	District Governor	Travelling / Venue / Refreshments/ IT specialist	2nd week of July 2020	
Appoint District chairperson and regional coordinators for continuous follow up	District Governor		1st July 2020	
Report to be prepared by the appointed District chairperson monthly on the progress of the reporting	Chairperson /District Governor		Monthly	

## DISTRICT CUSTOM IMPACT

### Goal Statement

01. 100% reporting of MMR.
02. Reporting club activities to international.
03. Increase usage My LionApp for reporting.
04. Leadership training program for Leos

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Club secretary training programs to increase awareness of reporting	GA Team	Travelling / Venue / Refreshments/ Past Governors	13th June 2020	13th June 2020
IT training for club offices to increase awareness of using My Lion App	District Governor	Travelling / Venue / Refreshments/ IT specialist	2nd week of July 2020	
Appoint District chairperson and regional coordinators for continuous follow up	District Governor		1st July 2020	
Report to be prepared by the appointed District chairperson monthly on the progress of the reporting	Chairperson /District Governor		Monthly	
Leadership training program for Leos	District Chairperson for Leos / DG	Travelling / Venue / Refreshments	2nd week of December 2020	